

# RIVERVIEWS

reflecting our communities' strengths

## ON THE INSIDE

- Land Here, Live Here
- Holiday Spending
- Downtown Camas Donation
- Holiday Food Drives
- New To Riverview



## *\$18 Million in Capital Raised – Safe and Sound as Always*

Riverview has always been strong, safe, and sound. The company also has a history of seeking opportunities inside our local markets. To bolster our ability to do all of the above, it was prudent to raise \$18 million in new capital. We will use this capital to make further investment in our communities with more loans, additional branches and staff, expanded and updated products and services.

*Ron Wyaske, Riverview President*

## *New Internet Banking is Almost Here*

When it comes to banking, we feel it's important to get the job done right the first time! Even if it means we launch our new Internet Banking this Fall instead of Summer like we hoped. We're almost there and some of the new features you'll enjoy are:

- Account Alerts – Receive notice via text or email if your balance drops below a specified amount
- Secure Messaging – Discuss account details with us within a secure environment
- Self Managed Password Resets – Reset/change your own Internet Banking logins and passwords
- Mobile Banking – Check balances and transfer money from your smart phone

Getting ready for the switch, we asked all of our customers to update their contact

information with us and enter to win an iPad. We received over 10,000 entries and the lucky winner is Terrie Schafer! For an easy Internet Banking switch, update your contact information by calling us at 800.822.2076 or drop by your local branch.



*Ron Wyaske, Riverview President, presenting Terrie and Dale Schafer with their new iPad.*



# *Land Here, Live Here* *Portland-Vancouver, USA*



State lines separate Washington and Oregon, but the economics of our region do not stick to these boundaries. Community leaders and local businesses like Riverview are coming together to promote the **Land Here, Live Here** movement, promoting economic growth throughout our region and attracting employers to start up or expand their businesses here.

Why? When businesses open or close doors, it impacts all of us. For each new job created by a local company, three more jobs are generated in the service, retail, and construction industries throughout the region.

We live in a great place with endless opportunities; we can climb mountains, surf the coast, bike the desert terrain, and check out a multitude of diverse neighborhoods. Encouraging businesses to land here benefits all of us. Sharing stories of successful local business owners and leaders helps spread the word. For more information, visit [www.LandHereLiveHere.com](http://www.LandHereLiveHere.com).

## *Holiday Spending - Debit Card is the Way to Go*

During the holiday season we all tend to spend money on family, food and festivities, while trying to stay within our budget. Using your Riverview Visa® Debit Card is not only the most convenient way to pay; it will also help you keep track of your money.

- Accepted anywhere you see the Visa logo, your Riverview Debit Card works just like a check, only better.
- Get through the checkout line quicker by sliding your Debit Card rather than writing out a check.
- When you make a purchase, the amount is automatically deducted from your Riverview checking account.
- Using our Internet Banking, you can check your updated balance and see a detailed record of all your purchases including merchant name, location, date and amount. So it's easy to see where your money is going and it will help you stay on budget.
- You can also feel safe using it to shop online. Riverview utilizes the Visa Real Time Fraud Alert system and we're notified whenever the system detects a change in your typical spending patterns and behaviors. If Visa sees any questionable activity, such as entry of mismatched shipping and billing addresses, unusually large purchases, or changes in your personal data, they alert us as soon as possible to protect your account and prevent any loss or identity theft.

If you don't have a Riverview Debit Card, please stop by your local branch today.



# Riverview Donates \$45,000 for Camas Revitalization

Riverview recently contributed \$45,000 to support the efforts of the Downtown Camas Association (DCA), through the State Main Street Tax Incentive Program.

“Almost 90 years ago, Riverview was founded in Camas and we are deeply committed to our roots there. We’re pleased to be able to make this contribution and focus our tax dollars where they belong, in our local community,” said Ron Wysaske, Riverview President. “We support the DCA’s efforts in revitalizing the downtown core as a vibrant center of the community, bringing our neighbors together for entertainment, education, commerce and culture, while preserving the historical charm and beauty of Camas. We believe the DCA is making a difference and encourage other local businesses to lend their support.”

Riverview has now contributed over \$110,000 in the past year to support our local Downtown Associations.



## Fill-A-Bag and Walk & Knock

For many families in the local community, empty cupboards are an all too familiar sight. Supporting local food drives has been a Riverview tradition and continues once again this Fall, and your help is needed. For over a decade, Riverview has proudly sponsored

**Walk & Knock**, the annual one day food collection event that provides one third of all Clark County food bank donations. Distribution of grocery bags will take place this November in the Columbian newspaper. Thousands of volunteers will gather the bags filled with non-perishable food donations from door steps all across Clark County on Saturday, December 4th. **Fill-A-Bag** is a grassroots effort initiated by Riverview in partnership with local newspapers and retailers in Aumsville, Stevenson, White Salmon, and Goldendale to help the food banks in these communities. Local newspapers distribute grocery bags to households throughout these areas and donations can be dropped off at local Riverview branches. Expanding the Fill-A-Bag program this year, **Gresham** area sponsors were excited to jump on board and help feed those in need.

Riverview will be collecting cash and food donations from mid-November through January. Stop by your local branch and make a donation. Riverview matches a portion of all cash and food collected.



# New To Riverview



## Kim Capeloto

Well known in the local community, Kim Capeloto has joined Riverview as Executive Vice President of Marketing and Operations, where his role will be to manage the public relations, operations, and technology of the Bank. Kim has over 25 years experience in retail and financial industries. Serving most recently as President and CEO of the Greater Vancouver Chamber of

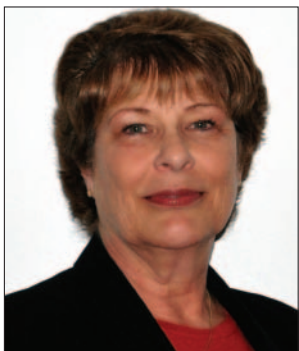
Commerce, Kim is deeply involved in numerous local organizations including Identity Clark County, School of Piano Technology for the Blind, and Junior Achievement. Kim knows what it means to be a community banker and is a welcome addition to Riverview. Kim can be reached at 360.834.2231.



## Conrad Johnson

Also new to Riverview, Conrad Johnson joined the East County Commercial Banking Team as Senior Vice President and Manager at our Gateway office. With an MBA in Marketing and Finance and over 20 years experience in commercial banking, Conrad has also taught at several local colleges and universities. Conrad has been actively involved in community organizations

including Clackamas Rotary Foundation, the Economic Development Council for Clackamas County, and North Clackamas Chamber. Also as a past Director of the Oregon Hockey Association, Conrad coached youth hockey for ten years, involving teams from the U.S., Canada and Europe. We warmly welcome Conrad's banking experience and community focus as he leads expansion of our East County market in Portland. Conrad can be reached at 503.517.3531.



## Kathy Betteridge

Kathy Betteridge joins Riverview as a Vice President and Commercial Lender for our East County Commercial Banking Team. With over 30 years of local commercial banking experience, her knowledge and passion for customer service will be greatly appreciated by Gateway businesses. Kathy's involved in the North Clackamas Chamber and also serves as a volunteer with the American Heart Association. Kathy can be reached at 503.517.3507.

## WASHINGTON

**Battle Ground**  
(Sign)  
15 N.W. 13th Avenue  
(360) 687-5104  
Mortgage - (360) 687-4273

**Camas**  
(Ilocano, Sign)  
700 N.E. Fourth Avenue  
(360) 834-9997

**Goldendale**  
412 S. Columbus  
(509) 773-5719

**Hazel Dell**  
(Russian, Ukrainian,  
and Sign Language)  
1220 NE 88th Street  
(360) 574-2084  
Mortgage - (360) 574-3009

**Longview**  
1011 Washington Way  
(360) 636-1650  
Mortgage - (360) 636-2685

**MacArthur**  
(Russian)  
915 MacArthur Boulevard  
(360) 258-3423  
Mortgage - (360) 418-0467

**Orchards**  
(Ukrainian, Russian, Spanish)  
11505-K N.E. Fourth Plain  
(360) 254-7089  
Mortgage - (360) 254-2568

**Riverview Center**  
ATM/Night Deposit  
(German, Italian, Portuguese,  
Spanish, Tagalog)  
17205 S.E. Mill Plain Boulevard  
(360) 834-2231  
Mortgage - (360) 514-5032

**Salmon Creek**  
(Russian)  
800 N.E. Tenney Road, # D  
(360) 571-2300  
Mortgage - (360) 571-2254

**Stevenson**  
225 S.W. 2nd Street  
(509) 427-5603

**Tech Center**  
(Russian, Ukrainian)  
320 S.E. 192nd Avenue  
(360) 514-5196  
Mortgage - (360) 892-7021

**Vancouver Main**  
900 Washington Street  
Suite 100  
(360) 693-7086  
Mortgage - (360) 694-6950

**Washougal**  
3307 Evergreen Way  
(360) 835-2127

**White Salmon**  
(Icelandic, Spanish)  
330 E. Jewett Boulevard  
(509) 493-3449

**162nd Place**  
(Russian)  
1901-E N.E. 162nd Avenue  
(360) 883-2770  
Mortgage - (360) 883-2211

## OREGON

**Aumsville**  
112 Main Street  
(503) 749-1200

**Gateway**  
10401 N.E. Halsey Street  
(503) 251-1074  
Mortgage - (503) 262-6311

**Wood Village**  
Wal-Mart  
(Russian)  
23500 N.E. Sandy Boulevard  
(503) 492-4113

Riverview Asset Management  
877-993-5550

Phone Branch  
800.822.2076  
M-Th 8am-5pm, Fri 8am-5:30pm  
Sat 9am-1pm

24-Hour Phone Line  
(888) 834-6561

RiverviewBank.com

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