



Press Release



Contacts: John Karas or Chris Butler
Riverview Asset Management (360) 693-7442

Riverview Names Michael Pomeroy as Trust Administrator

Vancouver, WA – February 10, 2011 – Riverview Asset Management Corp (RAMCorp), a subsidiary of Riverview Community Bank, is pleased to announce the hiring of Michael F. Pomeroy, CTFA as Trust Administrator.

Pomeroy will focus on servicing existing trust and asset management clients, in addition to building Riverview's client base. A Certified Trust and Financial Advisor (CTFA), Pomeroy holds a Bachelor of Science degree in Business Administration from the University of Denver and is also a graduate of the National Graduate Trust School, and the Pacific Coast Banking School.

"With over 30 years of experience, Michael's a seasoned banking professional whose extensive community banking and wealth management background will serve RAMCorp," said John Karas, President & CEO of Riverview Asset Management. "Michael's proven leadership and business development skills will further enhance our dynamic team. Hiring someone of Michael's caliber is a significant step in taking Riverview's Wealth Management services to the next level."

Pomeroy is a member of the Portland Real Estate Planning Council, the Southwest Washington Estate Planning Council, and a member and past president of Rotary International.

About Riverview Asset Management

Riverview Asset Management Corp. (www.riverviewinvestments.com) with \$314 million in assets under management, is a majority-owned subsidiary of Riverview Community Bank and is headquartered in Vancouver, Washington – just north of Portland, Oregon on the I-5 corridor. Riverview Asset Management is a team of highly respected experts whose collective skills drive superior financial performance for our individual and corporate clients.

About Riverview

Riverview Bancorp, Inc. (www.riverviewbank.com) is headquartered in Vancouver, Washington. With assets of \$838 million, it is the parent company of the 87 year-old Riverview Community Bank, as well as Riverview Asset Management Corp. There are 17 branches, including twelve in the Portland-Vancouver area and three lending centers. The Bank offers true community banking services, focusing on providing the highest quality service and financial products to commercial and retail customers.