



Press Release

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Riverview Community Bank Hires Gina Williams as Marketing Specialist

Vancouver, WA – February 15, 2011 – Riverview Bancorp, Inc. (NASDAQ GSM: RVSB)
Riverview Community Bank announced that it has hired Gina Williams as Marketing Specialist.

Williams has more than 15 years of professional communications experience in Clark County. She most recently served as Communications Director for the Greater Vancouver Chamber of Commerce. Williams will join Riverview's marketing team with a focus on public and client relations, community outreach and support of Riverview's growing online presence.

"Gina brings a wealth of marketing and communications experience along with a strong local business background," said Scott Miller, Senior Vice President, Marketing. "She will be integral to our efforts to further grow and enhance Riverview's marketing and community outreach efforts and support our long-standing mission to serve clients *and* the community."

A Camas resident since 2000, Williams holds a Bachelor of Science degree in journalism from the University of Oregon. She is a graduate of Leadership Clark County and is currently finishing coursework to earn a master's degree in Strategic Communications from the University of Oregon's Turnbull Center in Portland, OR. Williams is an active community volunteer with current involvement in the Camas School District, the Camas-Washougal Aviation Association and the Ft. Vancouver Composite Squadron, Civil Air Patrol. She is also a past member of the Clark County Developmental Disabilities Advisory Board.

About Riverview

Riverview Bancorp, Inc. (www.riverviewbank.com) is headquartered in Vancouver, Washington. With assets of \$838 million, it is the parent company of the 87 year-old Riverview Community Bank, as well as Riverview Asset Management Corp. There are 17 branches, including twelve in the Portland-Vancouver area and three lending centers. The Bank offers true community banking services, focusing on providing the highest quality service and financial products to commercial and retail customers.